



Taking a huge step forward

I FEEL REALLY PROUD. Proud of what we've achieved as a company. We've developed from a family company to a market leading, global stakeholder in the field of smaller forestry machines. Initially we focused on private forest owners who needed robust, reliable equipment in the forest without it costing a fortune. We still look after private forest owners now, but we also have a strong new customer group in the form of profes-



sional contractors. They can see the benefits of using smaller machinery, cost-effective alternatives that move through forests without causing lots of damage. I'm proud of that

We're just embarking on a very exciting stage. We've started production in accordance with the major contract we've concluded with the State of Belarus. This is a two-year contract involving the production of 126 machines. With this, Vimek is proving that it's possible for a medium-sized Swedish company to compete for major state contracts like the one in Belarus. I'm really proud of that, too.

An undertaking of this size is rewarding for the entire company. We've had to fine-tune the organisation and review our procedures in order to streamline production and the service we offer to all our customers. Among other things, we've taken on a Sales manager who's responsible for the European market. The aim of this is to focus on our ever-growing international market. We've also taken on an Aftersales manager, allowing us to focus more closely on aftersales. All these initiatives are designed to maintain our close proximity to our customers, even when they're on the other side of the world.

BRINGING THIS INITIATIVE TO FRUITION wouldn't have been possible without close cooperation with a network of subcontractors, dealers, bank contacts and our owners, Cranab. Above all, I'd like to commend my staff. This would never have been possible without their commitment and expertise.

I'm really proud of everything we've achieved. And I'm looking forward to telling you a little bit more about it in the magazine you're holding in your hand.

Enjoy the magazine!

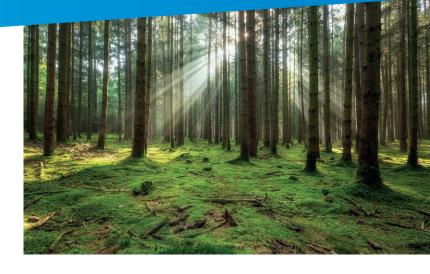
Fredrik Lundberg, CEO, Vimek AB



Vimek AB Allan Jonssons väg 11, SE-922 31 Vindeln Tel.: +46 933 135 15 Fax: +46 933 71056 www.vimek.se | info@vimek.se | parts@vimek.se

Publisher: Fredrik Lundberg Project manager: Daniel Nilsson Editor: Jessica Andersson Photos: Carola Harnesk, Sebastian Ekberg, Daniel Nestor, Tomas Jansohn, Andreas Nilsson Media sales: Anna-Lena Englund Ad design: Roxx Ateljé Graphic design: Örjan Folcke Printing: Litografen, Vinslöv 2017





Forests worth their weight in gold

- Vimek safeguards them with care

Low impact forestry provides the foundation for good returns for every forest owner, regardless of how many hectares they own. The aim of every action is to ensure that the forest thrives. And Vimek's machines are designed for precisely this - carefully making sure that the best trees are left in place and minimising damage to trees and land during thinning, for example.

Vimek's 404 SE harvester moves carefully between the stems. This machine is just 1.8 m wide and has a unique double steering function that gives it a turning angle of up to 80 degrees. This allows it to proceed without wide strip roads, which increase the risk of windthrow and snow damage, for example. This flexible, lightweight machine gives the operator more of a chance of selecting the best main stems and minimising damage along the strip road.

The stems collected are loaded onto the Vimek 610 SE forwarder, which efficiently transports the timber to the collection point. Although the forwarder can carry a load of 5000 kg, which is more than the weight of the machine itself, like the harvester it has extreme low ground pressure. It reduces the risk of damage to the vital root system of remaining stems.

Gentle on the environment - and the finances

The fact that these machines have also been developed to be fuel-efficient is gentle on both the environment and the finances. The latest generation of Vimek machines have been equipped with Electronic Travel Drive, which ensures that the diesel engine runs at the lowest rev range possible to ensure minimal fuel consumption.

Thinning maximises returns

The aim of thinning is to maximise the financial return from a forest property in the long run. Vimek's thinning concept involves doing just that, in a high-quality way. Thinning using Vimek machines is efficient yet kind to the forest as well. These factors combined increase the value of the timber during final felling.



Watch the film about Vimek on You Tube

Scan the QR code with your cellphone and come directly to the movie.

youtube.com/user/vimekab





Focus on sustainable forestry involves increased demand for Vimek's smaller, flexible machines,

Leaving our mark on the market, not in the forest

An upgraded fleet of machines, a contract that doubles the company's turnover and a market where we're seeing increasing demand for reliable, lightweight, flexible machines for low impact forestry. Vimek is in the right place at the right time.

Vimek is a strong brand representing outstanding Swedish quality. The company's five series-manufactured machines are developed and assembled in house. These machines have to suit a broad cusmaking group stringent demands in terms of reliability and functionality.

"Our machines have gone from being the obvious choice among private forest owners to being in demand among professional contractors as well," explains Fredrik Lundberg, CEO of Vimek. "This makes different demands of our machines and our ambition to construct machines to fit in with the requirements of the entire customer group."

Appearances can be deceptive

Vimek machines are modular so that every customer can combine different elements to make a machine that suits their needs perfectly. They may not look that much, but these are modern machines that meet market requirements in terms of both functions and environmental considerations. Our aim is to produce efficient forestry machines that are easy to operate and won't destroy trees and vital root systems wherever they go.

"Maintaining the simplicity of the instrument panel presents us with something of a challenge as more and more stringent demands are made of measurability, given the work forestry machines have to do," says Johannes Nilsson, product man-

ager at Vimek. "We've made a few adjustments to the cab design in the new generation of machines in order to make space for the modern functions that we want to include and that customers demand, while also keeping things as simple as possible for the operator."

Forged from a solid history

Vimek stands firmly on the foundation of more than a century of history. What began as a forge in Vindeln in 1912 has developed into a marketleading manufacturer of smaller harvesters and forwarders for modern forestry.

Vindelns Mekaniska Verkstad took its first step towards the forestry industry with a lifting hook for lumberjacks. That was in the 1930s.

The company began to focus more closely on forestry in the late 1970s, when it developed a number of innovative products for private forest owners. It manufactured products such as wood chippers, wood splitters, wood processors and an off-road vehicle. The company name was simplified in 1982, when Vindelns Mekaniska Verkstad became Vimek. When the company changed its name, it also moved to new premises at Vindeln Innovation Park in Vindeln, where it remains to this day.

Working in forests all over the world

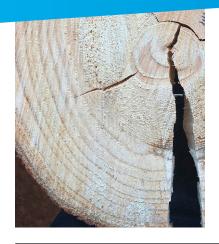
The company has also established a presence on



Vimek's new Dream Team, Vimek 610 SE, Vimek 404 SE and Vimek 606 TTW are all being launched in 2017.

the international market over the past few years. The Czech Republic and Belarus are by far its biggest markets outside Sweden. In 2016, Vimek's executive team concluded a historical contract with the State of Belarus which means that the company will more than double its turnover between 2016 and 2018. This presents a major challenge, and an opportunity to develop the company as a whole.

"Our organisation is being fine-tuned so that it can handle the contract with Belarus," explains Fredrik Lundberg. "This will be an advantage for other customers as well," he says. "We'll be developing our aftersales and training courses still further receiving more feedback, which of course will benefit our other customers too."



This illustration of Vimek's thinning concept was what decided the matter for Ola Lindström. The annual rings clearly indicate the effect of thinning with Vimek machines, both

THIS IS OLA:

Position: Head of Sales outside the Nordic region

Previous experience: Welder, production manager, salesman,

sales manager, CEO Lives: In a house in Umeå

Family: Wife and three children. Two sons aged 10 and 17 and a

daughter aged 19.

Leisure interests: Ola loves outdoor activities. He enjoys spending time with his family or friends in the countryside and on the water, in both summer and winter. He enjoys travelling and keeping fit. Ola is interested in sport in general, but motorsport is his favourite sport. One of his sons competes in snowcross and freeriding, so he's particularly keen on these. Ola is also an active volunteer, enjoys hobby projects in his time off and is involved in church activities.



Ola Lindström

The world: his workplace

Vimek has gone from being a little family company to becoming a stakeholder in the global market. Ola Lindström recently began his journey with Vimek, taking over as Head of Sales for Europe, outside the Nordic region.

"It's really exciting," says Ola Lindström. "As far as I can see, Vimek is a company offering outstanding, high quality products with a great concept. But there's also potential for development, along with some interesting challenges - I like that."

A suitcase full of experience

Ola is an entrepreneur at heart. He's previously worked for other industrial companies as an employee, but also in a self-employed capacity. He ran his own company for many years, working as a corporate management and trade consultant with various agencies over the last few

"I love meeting people, and that's why I have such a keen interest in marketing and sales."

As Head of Sales, it's Ola's job to coordinate contact with Vimek dealers and make sure they stay up to date on products, have the latest information and sales materials, and so forth. His job is to carry out quality assurance for the Vimek brand and allow the sales teams to work efficiently on the various markets.

The first steps along the way

To begin with, Ola has looked closely at Vimek as a company and considered everything relating to the products, systems and working methods. But when it comes down to it, relationships are the most important factor for him; getting to know people at Vimek itself and dealers all over the world.

"Dealers are of critical importance to us," says Ola. "They're an extension of ourselves. For many customers, dealers provide their point of contact with Vimek. They're also important to us because they have local knowledge that we perhaps don't have when we're referring to the foreign market, they know the language and the cultural codes."

The journey has just begun

Vimek has 15 dealers outside the Nordic region, in countries such as the US, Brazil, the Baltic states, the Czech Republic, the United Kingdom, Belarus and Japan. The next step for Ola will be to start travelling round and meeting dealers in their own countries, and also providing support at trade fairs and during marketing activities where Vimek is represented. In parallel with this, Ola can't help but think to the future and seek opportunities for further development. As a person, he occupies the boundary zone between product design, technology, marketing, sales and communication.

"My impression of Vimek is that it's a modern company - a very unpretentious place to work, with pleasant people. I enjoy communication, relationships and how we make the most of the expertise available within the company. I'm looking forward to being part of that community and helping to develop it as we head into an exciting future."





ek machines have to work hard in the Czech Republic – they carry heavy loads and have to work many hours a day. That's why reliability and relatively simple maintenance are major advantages

Perfect for Czech forests

About a third of the Czech Republic is covered in forest. Most of this area is productive spruce and pine forest, and the forests are divided into small areas. Most of them are just a few hectares in size. Vimek's forestry machines come into their own when every tree counts.

The 150th forestry machine will be sent from Vimek to the Czech Republic this year. Since 2002, when the first Vimek 606TT was sold to the Czechs, the demand for both new and used machines has remained constant.

Vimek's dealer, Tomas Kuchta at the company Lesnicka Obchodny, explains that a number of factors help to make the brand successful in the Czech Republic.

"Vimek turned up at just the right time," explains Tomas. "There's an enormous need for thinning, and the concept is perfect for the forests of Central Europe. When we talk about forest properties in Sweden, we're referring to huge areas. Here in the Czech Republic, forest properties are small areas and it's important to make the most of as many trees as possible. Vimek's smaller machines mean less waste due to accessibility, and that's valuable."

Close to customers

Tomas works full-time with Vimek in the Czech

Republic together with six employees. And advice and service are every bit as important as sales. Being close to customers is a high priority for Tomas.

"It costs money if a machine is idle for even a minute, and that's why it's important for them to be operational as much as possible. The fact that they're easy to maintain is a major advantage in this regard," says Tomas. "Customers can phone us and ask for advice, but they can often resolve minor problems and do most of the maintenance themselves. That saves a lot of time, and hence money."

Sustainable assistance for many years

Aftersales is very effective and there are extensive sales of spare parts in the Czech Republic as the machines have a long service life, with lots of working hours compared with machines operating in Swedish forests.

"The machines have to work really hard here," says Tomas. "They carry heavy loads and work many hours a day. We have a 2002 machine here that's completed more than 43,000 working hours now,"



There are examples of machines that have operated for more than 40,000 hours and are still operating on a daily basis.

says Tomas. "That's a lot of hours for a working vehicle. The man who operates it wants to get as much done as possible before he retires, so the machine is doing even more hours at the moment."

The Czech Republic is Vimek's biggest export market to date, and Tomas believes this trend will continue.

"The products are fantastic!" says Tomas. "They're ideal for Czech forestry, and that's why the brand is so successful."















A machine for the good of the farm

The farm Möllekulla in Kristdala is owned and run by Magnus Karlsson and Anette Zetterling. Together, they look after 50-70 cattle, 25-30 suckler cows and around 250 hectares of forest. Magnus and Anette like to do as much as they can themselves. They say their Vimek 606TT is very useful to them and that they love using it.

"It's something of an all-rounder on the farm," explains Magnus. "We don't just use it for forestry work, we use it for all kinds of things on the farm. If we need to load and transport heavy items, for instance. We carry out various clearance jobs with it - we clear ditches, pick up rocks and things, and we use it for hunting as well."

Magnus recently replaced his old Vimek 606TT with a newer model after 10 years of diligent use.

"I was looking for a smaller, straightforward machine offering good accessibility," explains Magnus. "It's important to me to use a machine that doesn't wreck the ground and that can get at windthrows, for instance, without me having to take the tree down unnecessarily. Vimek machines are gentle on root systems and they can also travel over wet ground without causing lots of damage."

Flexible forestry

The forest belonging to farm is largely made up of younger forest with lots of thinning stands. The forest is mixed, but with lots of deciduous trees on land that's fairly soft in parts, and in some cases wet. When it comes to taking trees for wood handling or smaller thinning areas, Magnus likes to do the job himself. But they bring in other people to deal with larger areas. Even then, Magnus likes to have his own machine on the farm.

"Owning a Vimek makes me more flexible," he says. "If we've hired somebody for a cutting commission, I can still choose to move trees from particularly soft or wet areas with my little forwarder if I don't



"It's important to me to use a machine that doesn't wreck the ground and that can get at windthrows, for instance, without me having to take the tree down unnecessarily," says Magnus Karlsson.

think a large machine would do the job properly. Having my own machine also means I can do jobs in the forest when it suits me, when I think it's a good time to get the job done."

With the help of Smålands Traktor

Magnus bought his first Vimek in 2006 and was very pleased with it. So when it was time to buy a replacement, he was in no doubt that he wanted his new machine to be a Vimek. Magnus got in touch with Smålands Traktor, Vimek's dealer in the county of Kalmar and for Öland and Gotland.

"I've talked to Jörgen Florbäck at Smålands Traktor a few times on and off over the years. And last year he got in touch to tell me about an offer on a new Vimek 606TT that I thought sounded interesting."

Now Magnus is the proud owner of his new machine. As well as working on his own property, Magnus also takes on external contract work which involves transporting timber using his flexible forwarder. The Vimek machine on Magnus's farm works around 300 hours a year. And as things stand at present, he can't imagine life without it.

"I've got a reliable, fuel-efficient machine that's really useful on the farm. And what's more, I really enjoy driving it!" he concludes.



Jörgen Florbäck, Smålands Traktor

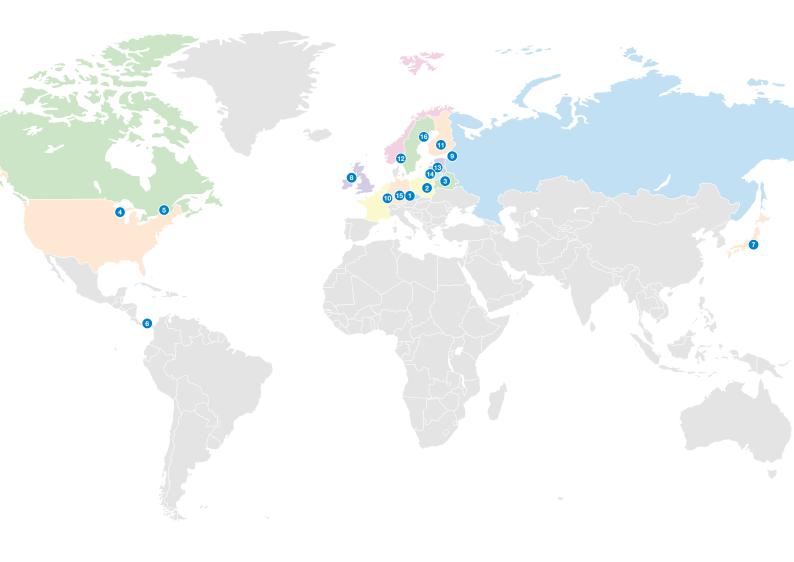


It is in our brand and philosofy that is should be easy to be a Vimekowner and use our capabel products. This is the why behind our strategy on the exportmarkets.

There are Vimek-dealers with certain levels of service and supplies in the countries and areas as below.

If you are operating in another country, maybe close to a market where Vimek are established, please do not hesitate to ask nearest dealer.

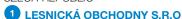
In any case you are always welcome with your direct contact with us, at Vimek in Sweden.





RETAILERS AND SERVICESUPPLIERS

CZECH REPUBLIC



Palackeho nám, 77,268 01 Horovice +420-(0)316514230 +420-(0)606686212 lesos@seznam.cz www.lesos.cz

POI AND

2 ARCON SERWIS SP. Z O.O. ul. Baletowa 14, 02-867 Warszawa

+48 22 648 08 10 +48 660 546 759 roszkowski@arcon.com.pl www.arconforest.pl/vimek

BELARUS

3 VIMEK REPRESENTATIVE OFFICE

Nekrasovs str., 114, room 56/1 220068, Minsk +375 17 287 80 80 slrodionov@gmail.com www.vimek.by

USA

4 MULTITEK, NORTH AMERICA, LLC

375 Progress Avenue, Prentice, Wisconsin, 54556 +1 715 428 2000 Fax: +1 715 428 2700 marcus@multitekinc.com www.multitekinc.com

CANADA

5 SILVANA IMPORT TRADING INC

4269 STE Chaterine Street West, Suite 304, Montreal, Quebec H3Z 1P7 +1 514 939 3523

Fax: +1 514 939 3863 info@silvanatrading.com www.silvanatrading.com PANAMA

6 ECOTOPIA TEAK

PH Plaza Paitilla Building, Ground floor #38, 0831-01350, Balboa Avenue, Panama City +507 6550-3475 +507 390-2130 martin@ecotopiateak.com www.ecotopiateak.com

. IAPAN

7 SOJITZ MACHINERY CORPORATION

3-2-15 Nihombashi Muromachi, Chuo-k, 103-0022 **Tokyo** +819054082606 kobayashi.daisuke-3@sojitz-mac.com

UNITED KINGDOM & IRELAND

8 OAKLEAF FORESTRY

Cherryville Rd, Breagh Lower, Portadown, Co.Armagh +44 7977210592 info@oakleafforestry.com www.oakleafforestry.com

RUSSIA

ECOWOOD COMPANY LIMITED 9vsky avenue 22-24, 191186,

St. Petersburg +7(812)9415749 info@reforestation.ru www.reforestation.ru

BENELUX, FRANCE & GERMANY*

10 CLOHSE GROUP GMBH

2, Rue de Drinkiange, 9911

Troisvierges, Luxembourg

+352 27 80 11 740 Fax: +352 27 80 11 741 info@clohse-group.com www.clohse-group.com FINLAND

11 POWERFOREST OY

Varikkotie 89, 40800 Vaajakoski +358-(0)40 867 6547 atso.viitanen@powerforest.fi www.powerforest.fi

NORWAY

12 AB LANDBRUK

Kampenes Industriomr, 1740

Borgenhaugen

+47-(0)69-137502 www.ablandbruk.no

LATVIA/ESTONIA

SIA 4FOREST

Ultitu, Cesis, Cesu nov., 4101 Latvia +371 64 120 588, +371 29 141 337 Fax: +371 64120588 info@4forest.lv

www.4forest.eu

I ITHUANIA

14 UAB MMC FOREST

Plunges g. 20-3, LT 90313 Rietavas +370-(0)844868054 +370-(0)67024481 info@mmc.lt

www.mmc.lt

GERMANY

15 MEIER LAND- UND FORSTMASCHINEN

Helmut Hückmann Platz 1, 92694 Etzenricht +49-(0)961-431 17 www.meier-forsttechnik.de

SWEDEN

16 VIMEK AB

Allan Jonssons väg 11, 922 31 Vindeln +46 (0)933-135 15 info@vimek.se www.vimek.se

*Specific areas





"Low impact forestry is characteristic of our age," says Johan Andersson, an instructor working with students training to become forestry machine operators. "That's why it's really interesting to look at how working with smaller forestry machines works, whether it can be done profitably, how it affects the trees and the ground, and so on.

External ambassadors for small forestry machines

Naturbruksskolan Svenljunga is attended by students who enjoy spending time in the countryside, who want to learn how to manage forests and look after the environment. They've been running Vimek's Dream Team for just over a year now. Students also have the opportunity to practise their driving in a Vimek simulator.

All departments at Naturbruksskolan in Svenljunga focus on forestry. All students receive basic training on forest management during their first year at the school. After that, they choose specific areas to focus on as they continue their studies; hunting and wildlife management, nature guide work, forestry machine servicing or forestry machine operating.

The school's machine fleet is modern and is made up of vehicles of all sizes. In the spring of 2016, they bought a Vimek 404T6 harvester and a Vimek 610.2 forwarder for the school, along with a simulator. They also rent new machines of various makes for course elements requiring more machines or other types of machines.

"Benevolent forestry is characteristic of our age," says Johan Andersson, an instructor working with students training to become forestry machine operators. "That's why it's really interesting to look at how working with smaller forestry machines works, whether it can be done profitably, how it affects the trees and the ground, and so on. I also want to encourage students to get involved in this, making them aware of the alternatives. We ran a procurement process where we looked at everything from function and capacity to pricing, and in the end we decided to go for Vimek machines.

Major interest from external forest owners Students are able to practice on the school's own

land, a forest covering around 800 hectares, as part of their education. But private forest owners and companies also allow students to use their land.

"We've received a great deal of interest from external forest owners who want us to come and work on their premises as they know we use smaller forestry machines," explains Johan. "I think a lot of people care about their forests and are curious about what it's like to work with smaller machines, but this isn't a service that all forestry companies offer at present."

Vimek machines have been used for teaching purposes for a year. They worked hard in winter. They travel over varied terrain and work with forests of different kinds.

"They are small machines, that's true, but they're surprisingly strong," says Johan. "Students sometimes drive a little more harshly than they ought to when they switch from a large machine to a smaller one. They sometimes forget they have to adapt their driving style to the smaller machine. But Vimek's machines have proven to be able to withstand more than I sometimes believe they're capable of withstanding!"

Examining the effect of smaller forestry machines

Besides providing education, Naturbruksskolan Svenljunga has embarked upon a research project in order to take a closer look at forest management using smaller machines.

"People have this idea that smaller machines are a poor alternative. I'm curious to see whether this is really the case," says Johan. "We hope to help further knowledge in this field by finding out what's good and what's less good about them. As well as looking at capacity and impact on forests, will also be looking at factors such as transportation of machines, maintenance and fuel consumption."

Skills centres for forestry

The ambition for Naturbruksskolan Svenljunga is to make it a skills centre for forestry, and that's why investments are being made in both machines and simulators. Vimek's simulator is in position in the simulator hall, as it's known, along with four others. Students and teaching staff have the opportunity here to practise inputting price lists and running programs on the machines, and then they can carry out test drives. They hope to be able to progress development of the technology in future, together with Vimek.

"We've been driving the machines and simulator hard all winter, and things have gone well. We've had a little bit of trouble with the forestry machines, the kind of problems you always get. These machines work in a harsh environment, so that's just the way things are. We're really pleased with our investment."





The simulator is realistically constructed with levers and everything in a real machine. It also has a full-fledged accommodation system, which provides a more realistic educational environment.



The student Jesper Sundin is practising driving in the simulator.



Vimek has existed for more than a century and has outstanding expertise. Aftersales involves a number of elements: service, support and training.

Accessibility is crucial

Anyone buying a Vimek forestry machine must be aware that help and advice are close at hand. That's why the company is working on constantly increasing accessibility and improving service and support for its customers. One element in this initiative has involved taking on an aftersales officer – Urban Lundström.

"Our customers must feel it's natural to consult us when it comes to servicing and support for our machines," says Urban. "Customers must feel that maintaining close contact with us here at Vimek, through our dealers, adds value for them. That's why we're focusing even more on fine-tuning our procedures relating to sparepartsmanagement, and also on developing in respect of training."

Multiple elements to aftersales

Customers don't just invest their money. They invest their trust as well – and Vimek has to live up to that trust. Urban Lundström, who worked with aftersales in his previous job as well, has lots of thoughts and ideas on how Vimek can improve its offering still further in this regard.

"Aftersales involves a number of elements: service, support and training. Vimek has existed for more than a century, so it has outstanding expertise. We want that to benefit our customers, not just in the form of high-quality machines but also in the form of support and training. For instance, we are currently working on designing and operator training

course that will be available to our customers. When they've completed it, they'll be able to use their machines in whatever way suits them."

One step along the road

Vimek has devised its own concept for the company's aftersales work. Not only the machines are being developed – the markets themselves are different now to how they were a few years ago. The opportunities offered by the technology currently available largely influence aftersales work.

"There are many ways of finding spare parts for vehicles nowadays," says Urban. "But we know exactly which spare parts are best for our machines, which ones will help them to carry on working flawlessly. We also make sure spare parts are available, and we provide an efficient transport system so that customers receive their orders as quickly as possible. Customers have to be made aware that good, fast service is available no matter where they are in the world. Quite simply, we strive to provide the best option when it comes to aftersales thanks to a combination of accessibility, expertise, price and efficiency."





The historical contract was signed in Belarus in January 2016. The contract is worth around SEK 160 million and will run from 2016 to 2018.

Vimek top in Belarus

The biggest contract in the history of the company, doubling turnover over two years and indicating that a medium-sized company in northern Sweden can compete when it comes to major state procurement procedures. A process taking several years has come to fruition. Production of 126 forestry machines for the State of Belarus has begun.

"The year was 2007, and I'd just started working at Vimek," says Fredrik Lundberg, now CEO of Vimek. "I persuaded the bosses to take part in a forestry trade fair that was going to be held in Germany in 2008. They were a bit reluctant, but they went along with it. With hindsight, I think you can say this was one of the most important decisions we've ever made."

Vimek presented its Vimek 606TT forwarder and Vimek 404T harvester at the trade fair, and staff were on hand to provide information about the vehicles. During the trade fair, Serge Rodionov just happened to pass the company's stand. Nobody had any idea what that chance meeting would lead to.

Forest reborn

Sergei realised that Vimek forestry machines could fill a gap in forestry in Belarus.

Large tracts of land in Belarus were destroyed

during the Second World War. Since then, hectare after hectare of mostly pine forest has been planted in order to bring the land back to life. There's a major need for forest management there nowadays. A small forestry machine can easily move through the huge pine plantations without requiring wide strip roads. One major advantage of Vimek machines is their reliability, along with the options for simple servicing and maintenance of the vehicles.

Huge breakthrough

Sergei got in touch with Vimek, heralding the start of a valuable partnership. Vimek worked together with Sergei to produce sales material suitable for the market in Belarus and began participating in trade fairs and conferences over there in order to demonstrate the benefits of the Swedish machine.

And in the autumn of 2010, all this hard work

paid off. Region Brest in south-west Belarus ordered 12 machines from Vimek - eight harvesters and four forwarders.

"The first order felt like a huge breakthrough," explains Fredrik. "At the time, that was the single biggest order we'd ever received. It was the culmination of some very targeted marketing in Belarus by both ourselves and Sergei."

Top of the class

The twelve machines headed to their new homes in the forests of Belarus and had the opportunity to show what they were made of. In comparative tests, Vimek's machines performed really well in competition with other makes. "Good capacity" and "extremely reliable" were just some of the positive reviews we received.

Vimek has been shown as a very competitive alternative, which opened new business opportunities. Discussions were held as an example to











manufacture a Belarusian version of Vimek in Belarus. But when the Russian and Belarusian economy crashed in the beginning of 2015, these discussions ended.

Tough competition

When the World Bank decided to lend Belarus 40 million dollars in order to increase mechanisation and streamline Belarusian forestry, the door open to us again. Belarus issued a major public procurement procedure and Vimek's executive team decided to submit its own tender.

"Vimek had managed to establish itself on the market ideas, and the productivity of our machines had been verified," says Fredrik. "We felt we had a chance."

At 10am on 10 December 2015, the door was locked behind Fredrik Lundberg when he and seven other tenderers were about to submit their tenders. After all participants had undergone passport control, all tenders were read out.

"I felt at that moment that we had the best tender," says Fredrik. "But we still had a long way to go before a decision could be made and a contract could be concluded."

Important decisions from start to finish

In March 2016, it was clear that Vimek had come out on top and the decision was reported to all tenderers. In June 2016, Fredrik was finally able to place his signature on the contract. In reality, it turned out to be not just one contract, but contracts with 70 different purchasers in both English and Russian. Fredrik spent a whole day reading through and signing a total of 140 contracts before he finished the job. The contract is worth around SEK 160 million and will run from 2016 to 2018. 126 machines, together with a total of three Vimek simulators, will be manufactured and supplied to Belarus in that time.

"This has been an enormous journey for us," says Fredrik. "And this journey wouldn't have been possible without our fantastic partners, everyone from suppliers and bank contacts to our owners Cranab, who gave our tender the gravitas it needed to be competitive. It's been a challenge, but I'm very proud to have helped demonstrate that a medium-sized company from northern Sweden can help to bring a major contract like this to fruition. I'm also very proud and pleased to have stuck to my guns that time when I wanted Vimek to be part of that forestry trade fair in Germany. If it hadn't been for that decision, we may not have been in the position we're in today."



Vimek products

Small machines – a big advantage

Vimek manufactures machines for both professional use and individual forest owners. These machines are light and flexible for modern forestry use. Robust, reliable, fuel-efficient machines that are easy to service and gentle on both the environment and your finances.

VIMEK 630 MINIMASTER

A versatile forestry machine. A reliable crane, hydraulics in the tractor and 8-wheel drive at all speeds make this machine a robust piece of equipment for private forest owners.

Frame steering as standard

For unique manoeuvre and traction

8-wheel driven mini-forwarder

with servo steering and unique terrain characteristics

Ground clearance of almost 38 cm

Wide range of options

and extra accessories for different needs



VIMEK 606 TTW

A forestry machine that is kind to both the countryside and forest owners. This is our most tried and tested mini forwarder. It's easy to operate and maintenance costs are low. Perfect for private forest owners or small forestry companies.

Loading capacity of 3000 kg more than its own weight

Wider cabin

improved driver environment

Low impact forwarder

Transport with Dolly

for cost effective transportation







VIMEK 404 SE

A member of our Dream Team together with our Vimek 610 SE forwarder for modern, gentle thinning without strip roads. The most straightforward professional harvester on the market. A very efficient harvester for thinning. Simple, robust and tried and tested.

New powerful Common Rail engine

at 68 Hp Stage 3B/4 Final

Keto Forst Xtreme

Improved saw function
Increased feed-motor speed
Bottom knife

New powerful hydrostatic

Drive program "Forest" and "Road"

New bucking system DASA

H50/H60/H70

VIMEK 610 SE

One of the members of our Dream Team together with our Vimek 404 SE stand-going forwarder for modern, gentle thinning without strip roads. A good, reliable choice for professional forestry use and private forest owners alike.

New powerful Common Rail engine

at 68 Hp Stage 3B/4 Final

Crane with extension arm as option

Crane reach total 6,50m

New powerful hydrostatic

Drive program "Forest", "

Road" and "ECO"

New load sensitive hydraulic system

Improved crane manoeuvring

Vimek tilt grapple generation 2 as option

offers unique characteristics

VIMEK 610 SE BIOCOMBI

The Vimek 610 SE Biocombi is the most efficient system on the market for biofuel extraction and transportation. Equipped with the Vimek cutter unit, which is capable of cuts of up to 30 cm.

New powerful Common Rail engine

at 68 Hp Stage 3B/4 Final

Crane with extension arm as option

Crane reach total 6,50m

New powerful hydrostatic

Drive program "Forest", "Road" and "ECO"

Vimek felling grapple saw cuts up to 30 cm

in combination with Vimek brake link

Hydraulic compressing poles

can compress the load up to 30%



Customer service, orders, spare parts and aftersales Allan Jonssons väg 11, SE-922 31 Vindeln, Sweden Email: info@vimek.se | parts@vimek.se Tel.: +45 933 135 15 | www.vimek.se

Your contacts at Vimek!



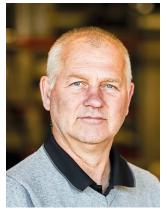
FREDRIK LUNDBERG
CEO, New Markets
+46 933 135 20
fredrik.lundberg@vimek.se



OLA LINDSTRÖMHead of Sales, Europe +46 933 135 17
ola.lindstrom@vimek.se



MARIA ÖHMAN
Head of Sales, Nordic Region
+46 933 135 16
maria.ohman@vimek.se



URBAN LUNDSTRÖM
Head of Aftersales
+46 933 135 30
urban.lundstrom@vimek.se



JONNY GRANSTRÖM
Spare Parts, Orders,
Complaints
+46 933 135 15, dir. no. 28
jonny.granstrom@vimek.se



DICK HEDQVIST
Spare Parts, Orders,
Complaints
+46 933 135 15, dir. no. 26
dick.hedqvist@vimek.se



ULF JOHANSSONAftersales, Service, Support, Training
+46 933 135 15, dir. no. 26
ulf.iohansson@vimek.se



JOHANNES NILSSON
Design/Product Officer
+46 933 135 18
johannes.nilsson@vimek.se

Vimek on social media





